



Think **Up** – Advanced ICT  
Solutions from Torino  
Piemonte

*International companies and public organisations  
meet Italian ICT*

## International Key Player Profile Form Enrolment Form

(Please answer all questions)

Working language: English

THE BEST OF  
MADE IN ITALY



Company name	IT View
Address	Bahar 2, Shiraz Jonubi, Molasadra
Post code, City, Country	Tehran, Iran
Date of Establishment	2004
Turnover 2014 in euro (€)	1,000,000
Nr of employees	20
Website	www.itviewco.com
ICT sectors you deal with: please highlight in bold	Agrofood Automotive BMP <b>Business management System</b> <b>Consultancies</b> <b>Educational</b> Energy <b>Environment</b> e-Government <b>e-Health</b> <b>tFinance &amp; Digital Payments</b> Intelligent Transport System & Logistics Mobile Apps Multimedia Retail <b>Security</b> <b>Smart Energy &amp; Smart Building</b> Tourism & Digital Media Utilities



	Other - please detail..... All above sectors are of interest .....
Description of your activity	We provide modern e-banking solutions to the Iranian banks and financial institutes. Our main success has been in the implementation and customization of international banking software for local market. We are expanding our consultancy in IT Management/ implementation in different sectors and industries.
Please detail the products you deal with (and related brands): - typology - range	
Segment of the market of the products you deal with	Core banking
Please indicate whether you have your own brand/s	no
Geographic areas covered	Iran
Please indicate if you are already sole agent of foreign products	No
Please indicate if you have contacts with foreign companies. If yes, indicate the country/ies	Yes. France, Brazil, Germany, Swiss, USA
Please indicate your customers' characteristics.	Our main customers are Banks and Financial Institutes. We also have customers in public sector
Please indicate if you have already worked with Italian companies. If yes, which ones?	No
Please indicate sub-sectors you are mostly interested in (please highlight in bold)	Agrofood Automotive BMP <b>Business management System</b> <b>Consultancies</b> <b>Educational</b> <b>Energy</b> <b>Environment</b> e-Government <b>e-Health</b>

	<p><b>Finance &amp; Digital Payments</b>  Intelligent Transport System &amp; Logistics  Mobile Apps  Multimedia  Retail</p> <p><b>Security</b>  <b>Smart Energy &amp; Smart Building</b>  Tourism &amp; Digital Media  Utilities</p> <p>Other - please detail</p> <p><b>Risk disaster prevention and management</b>  <b>Waste management / Recycling</b>  <b>Water / waste water treatment</b>  <b>Energy Efficiency</b>  <b>Renewable Energy</b></p>
Please indicate products/services/processes solutions you are looking for	We are interested to introduce new products /services/solutions to Iranian companies. <p><b>Healthcare</b></p> <p><b>Energy, Environment and clean energy</b></p> all are also attracting a lot of attention in government policies as well as private sector.
Please indicate which kind of cooperation you would be more interested in: (i.e. Partnerships, Distributor / agent, Joint venture, System Integrator, Supplier)	Depending on the product and the market we are flexible in cooperation.
Please give further useful information	We have a strong relationship with Iran's top universities and Business Schools. We are also active in Market Studies and Analysis.
Please give the specific purpose of your visit to Italy	Meeting with technology providers in Italy to discuss the potentials/possibilities/capabilities

Please indicate your future projects and goals. What kind of sectors, solutions and technologies you are planning / wish to develop, but have not found yet the support to do so

Iran's economy is expected to bloom after many years of sanctions. This is a new era for Iranian companies to update their technologies. This is potentially a huge market and we are planning to actively participate in it. Apart from ICT and banking which is our main experience, **we are ready to involve in new industries/technologies. Energy, Environment and Healthcare are recently getting many attentions in Iran** and we wish to get support to provide technologies and solutions in these areas.